Sholto Moger
BA (Hons) MSc MRICS

Name: Sholto Moger

Education: Charterhouse School; Durham University; Royal Agricultural University

Qualifications:

2020 Masterclass Strategy (Columbia University)
2008 Member of the Royal Institution of Chartered Surveyors
2006 MSc Rural Estate Management (RAU)
2004 BA (Hons) Philosophy (Durham)

Awards

2025 Cornwall Council Good Growth Hub Grant (TN)
2025 Cornwall Council Good Growth Hub Grant (Harrier)
2024 UKRI Innovate UK GEM delegation, California (Harrier)
2024 Cornwall Council Good Growth Hub Grant (Harrier)
2023 Innovate UK Net Zero Grant (Harrier)
2022 FiPL Grant - Howardian Hills AONB (Harrier)
2021 Great British Entrepreneur Award Finalist – Disruptor of the Year (Searchlight)
2019 LEADER Grant (TN)
2006 Strutt & Parker Scholarship (Royal Agricultural University)

Employment:

October 2017 - Present
Terra Nova Land Management Ltd (Founder)

January 2025 – Present

- Provision of Strategic Advice in
  - Major Infrastructure Negotiations
  - Estate Enterprise
  - Natural Capital & Ecosystem Services
  - Energy
  - Technology
- Partnership formation with
  - Tellus Natural Capital
  - Cleaner Seas Group
  - KOTO Design
  - ABLT Strategic Finance
  - Bennamann

October 2017 – January 2025

- Providing advice for Private Clients Onshore and Offshore
- Estate Management and Estate Establishment
- Enterprise Establishment and Delivery
- Whole Estate Strategy and Delivery
- Major Infrastructure Negotiations including
  - Hinkley Point C
  - Sizewell C
  - Moorside

Terra Nova Land Management Limited is a Limited Company under the Companies Act 2006 and is registered in England & Wales with registration number 10997390. A list of directors' names is available on request.

Hunterston HVDC
Summerslade Down Reservoir

- Negotiation
- Estate Restructuring
- Technology Adoption and Data Flow
- Contract Review
- Estate Management Tenders
- Agriculture
- Residential
- Commercial
- Industrial and Mining

2014-2017 **Strutt & Parker, Exeter (National Partner 2015)**
2006-2014 **Strutt & Parker, Salisbury (Associate Partner 2011)**

June 2022 - Present
Harrier Land Tech Ltd (Founder)

- Dynamic Land Intelligence™ platform for strategic land use
- API-first platform
- Landscape Augmented Reality rendition
- Realtime data rendered in Landscape through native App
- Market development to:
  - Construction
  - Defence
  - Advisory B2B
  - Natural Capital
  - Government
- R&D delivery
- Market establishment in UK, US and Europe
- Bootstrapped with 100% grant funded success rate
- UK Govt delegate to California on Climate Tech Global Expert Mission

September 2022 - Present
Searchlight Terrier Ltd (Founder)

- Rural focused Property Management software
- Self-funded R&D through to TRL 9
- Delivery to private and institutional sector
- API-first platform
- API integrations with
  - Google Maps
  - Google Drive
  - Xero
  - SaltEdge
  - Harrier Land Tech Ltd
  - OCRchive
- Disruptor of the Year Finalist – GBEA 2021

Current Positions: CEO Harrier Land Tech Ltd
Director Searchlight Terrier Ltd
Director Terra Nova Ltd
Founder Mark Evison Foundation

Interests: Fishing, running, outdoors, philosophy, baking and family life